

GLOSS BOMB HEAT UNIVERSAL LIP LUMINIZER + PLUMPER

Marque	FENTY BEAUTY
Groupe(s) / Société(s) cosmétique(s)	GROUPE LVMH
Circuit(s) de distribution	PARFUMERIE SÉLECTIVE, INTERNET
Cible(s) consommateur	FEMME
Lancement	Juin 2021
Catégorie(s) cosmétique(s)	MAQUILLAGE
Zone(s) d'application	LÈVRES
Type(s) de produit - Formulation(s) / Galénique(s)	GLOSS, ENLUMINEUR
Cible(s) cosmétique(s)	TOUS TYPES DE PEAUX
Revendications principales / claims	ÉCLAT/LUMIÈRE/ILLUMINEUR, PULPANT/REPULPANT, APORTE DE LA BRILLANCE, EFFET MOUILLÉ, VITALISANT/REVITALISANT/VIVIFIANT/REVIGORANT, LISSANT, NOURRISSANT, HYDRATANT/RÉHYDRATANT, APORTE DU CONFORT
Argumentaires de vente	<p>FOR THE FULL EFFECT. PLUMPER-LOOKING LIPS, IRRESISTIBLE SHINE</p> <p>Give your lips an Instant Plump Job with Gloss Bomb Heat. This shimmer-free lip luminizer and plumper hybrid delivers a hint of tint, and fuller-looking lips thanks to an innovative Plump Job Complex. It's the O.G. Gloss Bomb you love...but a few degrees hotter.</p> <p>Your lips are ready to come out and play. Picture the original Gloss Bomb you love, with no shimmer, a hint of tint, and a gently titillating and warming sensation that leaves your lips feeling smooth and looking fuller that's Gloss Bomb Heat.</p> <p>The innovative Plump Job Complex contains a blend of ingredients, including ginger root oil and capsicum fruit extract (pepper), designed to deliver an undeniably thicc pout.</p> <p>Rich shea butter conditions while the wet-look shine maximizes visible volume. It's time for the full effect.</p> <ul style="list-style-type: none"> - Instant plumping effect, - Shimmer-free color that's easily applied alone or layered over lipstick, - With Plump Job Complex, an innovative blend of ingredients, including ginger root oil and capsicum fruit extract (pepper), to gently titillate and plump lips, - Lush, smooth texture with a hint of tint that feels comfortable, and nourishing, - With conditioning shea butter and Vitamin E to help lock in moisture, - Intense wet-look shine, - Light peach scent. <p>AVAILABLE IN 1 SHADE : HOT CHERRY (CHERRY RED).</p>
Conseils d'utilisation	<p>Wear Gloss Bomb Heat alone or layer over lipstick. If irritation occurs, discontinue use.</p> <p>Get Rihanna's look: Line edges of lips with Stunna Lip Paint in Uncensored, then apply Gloss Bomb Heat.</p>

Ingédients

- POLYBUTENE
- OCTYLDODECANOL
- BIS-DIGLYCERYL POLYACYLADIPATE-2
- TRICAPRYLIN
- CERA MICROCRISTALLINA/MICROCRYSTALLINE WAX/CIRE MICROCRISTALLINE
- HYDROGENATED POLYISOBUTENE
- POLYETHYLENE
- SILICA DIMETHYL SILYLATE
- BUTYROSPERMUM PARKII (SHEA) BUTTER
- VP/EICOSENE COPOLYMER
- SORBITAN OLEATE
- VP/HEXADECENE COPOLYMER
- SYNTHETIC FLUORPHLOGOPITE
- SILICA
- ETHYLHEXYL PALMITATE
- CAPRYLYL GLYCOL
- AROMA/FLAVOR
- PARFUM/FRAGRANCE
- OCTYLDODECYL NEOPENTANOATE
- MICA
- BUTYROSPERMUM PARKII (SHEA) BUTTER UNSAPONIFIABLES
- TRIBEHENIN
- PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE
- METHYL NICOTINATE
- SORBITAN ISOSTEARATE
- TOCOPHEROL
- TOCOPHERYL ACETATE
- VANILLYL BUTYL ETHER
- CAPSICUM FRUTESCENS FRUIT EXTRACT
- GLYCINE SOJA (SOYBEAN) OIL
- ZINGIBER OFFICINALE (GINGER) ROOT OIL
- TETRAHEXYLDECYL ASCORBATE
- LACTIC ACID
- CALCIUM SODIUM BOROSILICATE
- CALCIUM ALUMINUM BOROSILICATE
- PALMITOYL TRIPEPTIDE-1
- TIN OXIDE
- BENZYL BENZOATE
- LIMONENE
- IRON OXIDES (CI 77491)
- TITANIUM DIOXIDE (CI 77891)

Article(s) de conditionnement / Packaging	FLACON, APPLICATEUR EMBOUT MOUSSE
Contenance	9 ml
Prix moyen de vente	22.00 €
Labels / Prix Beauté	CRUELTY FREE - PETA CARING CONSUMER